

Giving Back with Cradle Beach

September 2025

We are honored to share that Bailey Financial Group has been nominated and will be inducted into the Cradle Beach Hall of Legends at their annual Monster Bash this October. This recognition is reserved for those who have made a lasting impact on the Cradle Beach mission, and we are humbled to join the ranks of its longtime supporters. This honor would not have been possible without the trust and support of our clients. You have allowed us to grow strong enough to give back in meaningful ways and we'd like to celebrate with our clients who have made this possible. Please be our guest for this year's annual Cradle Beach Monster Bash on October 11th, 2025. Details are included at the close of this letter.

At Bailey Financial Group, family isn't just a value, it's our motivation. Since 2016, we've proudly supported Cradle Beach, an organization whose mission to bring growth, inspiration, and joy has been unwavering since its founding in 1888 established to serve underprivileged children in the Buffalo area.

Today, Cradle Beach continues that powerful legacy with a commitment to inclusion, integrity, safety, and compassion, empowering children with special needs and those from under served communities to become their best selves.

Cradle Beach operates year-round on its beautiful 66-acre campus in Angola, NY. While summer camp remains central, respite weekends during the Fall and Spring offers much needed relief to caregivers. In addition, the camp offers facility rentals for retreats, conferences, schools, and community groups, which help sustain the camp's mission beyond the summer months.

The 2025 Hall of Legends by Cradle Beach was bestowed by the Cradle Beach as a result of community efforts, unrelated to the business of the firm.

Bailey Financial Group's Meaningful Involvement

One of Cradle Beach's biggest fundraisers is the annual Golf Tournament. Beginning in January, we help with the planning and marketing of the event. This summer we helped raise a little more than \$40,000 and more than \$250,000 since becoming the Exclusive Presenting Sponsor in 2021. Each year, more than 50 of our clients join us on the golf course as our guest, making up over half of the attendees. Your participation has been key to the tournament's success. Every smile at camp begins with your involvement.

"We are grateful for their dedication as the presenting sponsor for our annual charitable golf tournament, ensuring its longevity and raising crucial funds for our inclusive programming."

Ann-Marie Orlowski, LMSW
Cradle Beach, Chief Executive Officer



Mark shares moment with camper during kickball game at a 2022 visit to Cradle Beach

This summer was our third year delivering Sweet Melody's ice-cream to campers, counselors and the Cradle Beach team while camp was in session. The joy on their faces has been heartfelt and fun to watch as the kids migrate from all corners of the campground towards the ice-cream truck to pick out a flavor of their choosing.



Mark & Ann-Marie Orlowski Cradle Beach CEO line up for ice-cream while visiting Cradle Beach Camp this past August

In addition, we support the “CB Crusaders Campaign”, a group of individuals committed to making monthly donations with the goal of raising \$1 million to send 1,000 children to camp.

“Mark Bailey, Managing Partner | PIM Portfolio Manger and his team at Bailey Financial Group have been incredibly generous in giving back their time, talents and treasure to Cradle Beach for more than a decade. Each year, their generosity impacts hundreds of children of all abilities and from all financial backgrounds. Because of their support, we are able to provide life-changing and enriching summer camp experiences to children who otherwise would not have the opportunity.”

Ann-Marie Orlowski, LMSW
Cradle Beach, Chief Executive Officer

Reflecting on the Impact

Cradle Beach’s vision, a community where “everyone’s abilities are limited only by their dreams” resonates deeply with our values at Bailey Financial Group. We're humbled to play a part in moving that vision forward.

We are humbled by the opportunity to support Cradle Beach, but it is only because of you -our clients- that we are able to do so. Your continued trust enables us to focus not only on financial success, but also on building a legacy of giving. Every charitable initiative, every sponsorship, and every child impacted is a direct reflection of your confidence in Bailey Financial Group. For that, we are deeply grateful.

Join Us for Monster Bash: Haunted Mansion Edition

When: Saturday, October 11, 2025, from 6:00 PM – 10:00 PM

Where: The Show at Shea’s Seneca, 2188 Seneca St., Buffalo, NY 14210

Details: Tickets Complimentary of Bailey Financial Group. Costumes optional.
Valet parking provided

A portion of the proceeds will go directly toward strengthening Cradle Beach’s inclusive programming. It’s not just a night of fun, it’s a chance to affirm that every child, regardless of ability or background, deserves joy, community, and the freedom to grow.



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