

# Greg Bowden

## Managing Partner



### Contact Greg Bowden

#### Collegeville Office

555 Second Avenue, Suite D-300,  
Collegeville, PA 19426

267-227-0935

[greg.bowden@wfafinet.com](mailto:greg.bowden@wfafinet.com)

**When The Princeton Group needed someone to open their first satellite location, Greg's lifetime of leadership experience made him an obvious choice.**

The skills he has cultivated over the years—problem-solving, compassion, collaboration—have helped bring out the best of the Practice's advisors and associates.

More importantly, these same skills help lead his clients through complex financial matters, with his decisive, intelligent investment strategies.

### People are the Passion

Greg wakes up every day with one goal on his mind: To improve his clients' lives.

You'll know exactly what he means when you sit across from him.

He believes every worthwhile client relationship is founded on an unshakeable trust, one nurtured and developed over meaningful conversations. He believes this never-ending desire for getting to know people is what distinguishes him in his role. After all, he's asking people to give him a lifetime of earnings—and he shoulders this immense responsibility with equal determination.

### Shoes and Hats

Greg invests alongside his clients. That means putting himself in their shoes, asking "What would I do if this was my situation?" It's how he establishes realistic expectations and specific investing plans, regardless of circumstances.

As a business owner, he wears more than one hat, making his experience relatable and relevant for all types of clients: Entrepreneurs, people who are transitioning careers, those close to retiring and those still building their wealth.

### Outside the Office

Greg enjoys spending time with family and friends. He and his wife Jennifer live in Collegeville with their children Genevieve and Gregory and their rescue dog Summer.

Greg is an active community member, serving as a leader for the Bloomsburg University's Alumni Association, its Foundation, and its College of Business. He frequents the Perkiomen Valley Chamber of Commerce and loves coaching little league sports.

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## ABOUT WELLS FARGO ADVISORS FINANCIAL NETWORK

For more than 20 years, Wells Fargo Advisors Financial Network, the independent contractor business model of Wells Fargo Wealth & Investment Management (WIM), has offered financial advisors more control, flexibility, and growth around business ownership as well as support from one of the nation's largest financial institutions. WIM provides financial products and services through various bank and brokerage affiliates of Wells Fargo & Company. Investment products and services are offered through Wells Fargo Advisors Financial Network, LLC, Member SIPC (WFAFN), a registered broker-dealer and non-bank affiliate of Wells Fargo & Company. Any other referenced entity is a separate entity from WFAFN.